

August 1st 2014

Press Release



**Original MECRON products now available exclusively at DARCO!
A strong brand finds a strong partner.**

Raisting: August 1st 2014, DARCO is exclusively taking over the distribution and sales of the original, made in Germany MECRON products throughout Europe. The leading worldwide supplier of orthopaedic aids and shoes is bringing the MECRON brand under its roof and is thus fetching a far-reaching expansion of its product range.

The new product group includes bandages and splints, designed to maintain and restore the function of the entire musculoskeletal system

- > Knee splints
- > Shoulder bandages
- > Elbow and wrist splints
- > Hip dressings
- > Thoracic/abdominal bandages

"We here at DARCO believe that this strategic expansion to our product range emphasizes our dedication to postoperative and posttraumatic care and by no means are we shifting focus away from our foot and ankle division. Ultimately, the ankle is not that far from the knee. In some areas, MECRON products are the standard for postoperative care" says Raphael Böhm, Vice President of DARCO (Europe) GmbH. "And through our European distribution network, we will quickly establish the MECRON name outside of Germany".

Effective immediately, MECRON products will be dispatched via the European headquarters of DARCO (Europe) GmbH. For all existing customers and prescribers of MECRON products, there will be no changes; article codes, product array and prices will all remain the same. Orders will be fulfilled, uninterrupted, with DARCO's reliable high standard of service.

With MECRON by DARCO, once again DARCO reinvents its strategy by adding well established products to the portfolio to compliment its strong position in the market. The MECRON product line is now available throughout Europe exclusively at DARCO (Europe) GmbH.



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Please feel free to contact me at any time for more information.

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